



The Young Entrepreneurs Club

For Years 5 and 6

We are excited to be bringing the Young Entrepreneurs Club back to Lowbrook in January 2020. It's never too early to understand the basic principles of business. We believe children are natural entrepreneurs and idea factories. Imagine equipping them with the right skills, thinking and mindset to be able to make their ideas a reality, and perhaps one day a thriving business.

The Young Entrepreneurs Club aims to ignite your child's imagination and inspire their creativity, culminating in a Dragon's Den experience where they have the opportunity to pitch their business to local entrepreneurs.

What can the children expect to learn:

- What does it mean to be an entrepreneur?
- The power of a great idea
- Forming a team – and how to make decisions
- What's in a brand?
- Understanding customers
- The role of advertising and message
- Budgeting and how to manage resources
- Creating a plan
- Pitching and presenting your business

Course Details:

When: Mondays (starting 13th Jan)

Duration: 9 weeks

Time: 3:15 – 4:30pm

Fee: £90 (All materials included)

Places are limited and will be allotted on a first come first served basis. If your child would like to participate please complete the reply slip below and return to the school office with payment. Please make cheques payable to Liz Hayward or online transfer Barclays sort code: 20-40-71 A/c: 63031969

If you have any questions please feel free to email Liz and Katy on liz@yeclub.co.uk or katy@yeclub.co.uk or call 07577 897691/07792 522338

Child's Name..... Class..... would like to become a Young Entrepreneur.

Parent/Carer Name..... Signed.....

Emergency Contact no.....

Email.....